



USAID
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USAID AGRICULTURAL EXTENSION SUPPORT ACTIVITY



ACARD

Celebrating 1st ACARD'S Anniversary

Implementing organization: Dhaka Ahsania Mission
Technical partners: CARE Bangladesh and mPower
Funded by: USAID

mPower





It is my pleasure to inform that the “A-Card: smallholders’ access to finance through Bank” initiative of the USAID Agricultural Extension Support Activity (AESAs) project which is implemented by Dhaka Ahsania Mission (DAM) with CARE Bangladesh and mPower has completed its first year in Faridpur.

The A-Card is being implemented at Faridpur by the Bank Asia and the Society Development Committee (SDC), Faridpur.

The project together with Bank Asia and SDC will organize the one year celebration of the “A-Card” at the Ambika Memorial Hall, Faridpur Sadar on August 17, 2017 at 11:00 am. You are cordially invited to join us to celebrate the event.

Kbd. Mr. Kingkar Chandra Das, Additional Director, DAE, Faridpur has kindly given his consent to grace the occasion as the Chief Guest. Mr. David Westerling, Deputy Director & FTF Team Lead, EG office, USAID/Bangladesh will be present as the Guest of Honor and Dr. M. Ehsanur Rahman, Executive Director, DAM will chair the event.

We look forward to having your kind presence at the event.

Bidyuth K. Mahalder

Chief of Party

USAID Agricultural Extension Support Activity (AESAs)

Implemented by Dhaka Ahsania Mission in partnership with CARE and mPower



Celebrating 10th A-CARD'S Anniversary

Program Schedule

11:00 am – 11:30 am
11:30 am – 11:40 am
11:40 am – 11:50 am

11:50 am – 12:00 pm
12:00 pm – 12:10 pm
12:10 pm – 12:20 pm
12:20 pm – 12:30 pm
12:30 pm – 1:30 pm

01:30 pm – 01:40 pm

01:40 pm – 01:50 pm

01:50 pm – 02:00 pm

02:00 pm – 02:30 pm

Registration

Guests take their seats

Welcome address and summary on A-Card progress:

Mr. Bidyuth K. Mahalder, COP, AESA Project

Unwrapping of the “A-Card Operational Manual”

Video presentation on A-Card: “Lalon Moves Ahead.”

Experience sharing: A-Card farmers

Experience sharing: Retailers involved with A-Card initiative

Speeches from the Special guests:

Mr. Kazi Ashraful Hassan

Executive Director, Society Development Committee (SDC), Faridpur

Mr. Md. Imtiaz Hasan Rubel, President, Press Club, Faridpur

Mr. Md. Ahsan Ul Alam, Vice President and Head of Agent Banking, Bank Asia

Mr. Mridul Chowdhury, CEO, mPower

Mr. Arshad Muhammad

Assistant Country Director—Programs, CARE Bangladesh

Speech from the Guest of Honor:

Mr. David Westerling, Deputy Director & FTF Team Lead, EG office, USAID/Bangladesh

Speech from the Chief Guest:

Kbd. Mr. Kingkar Chandra Das, Additional Director, DAE, Faridpur

Concluding remarks from the Chair

Dr. M. Ehsanur Rahman, Executive Director, DAM

Lunch